

SUGONE INC

PROJECT

EXECUTION

ASK

SYNTHETIC COMMODITIES EXCHANGE

A Blueprint for Launching
the World's First Synthetic
Commodities Exchange



Agenda

We'll cover where we're going and how we're doing it

- **VISION / MISSION**

- **EXECUTION TIMELINE**

- **GO-TO-MARKET**

- **OUR TEAM**

- **REVENUE AND MARKET SIZE**

Vision

We aim to democratize the agricultural commodities market and create a reliable and robust financial ecosystem that benefits both farmers and investors

Mission

Sugone combines the latest capabilities in agriculture, blockchain and finance to provide exceptional opportunities to all market participants.

The Problem

• **SNAIL-PACE TRANSACTIONS**

- Each transaction takes 2-3 days while seller, trader, broker and buyer work out the details.
- Contracts can be termed out up to 12 months out.
- Seller doesn't receive funds until shipment arrives at destination port. Which can be 45-60 days from leaving sellers facility.
- Current payment collection practice: Cash Against Document (CAD)

• **MASSIVE PRICE SPREAD AND POOR PRICE NEGOTIATIONS FOR FARMERS**

There is currently up to a \$8-\$10 price spread between farm and grocery shelf, with up to 4-5 middle men, all resulting in less money in the farmer's pocket.

• **RESTRICTED ACCESS TO MARKETS**

Outside of the grocery store, only 3 parties can reliably access the almond market (buyers, handlers, and brokers)

Solutions

FARMERS

Better Revenue
Direct Market Access
Instant Return on Investment (Harvest to Market)
Farm Value Added
A Platform to share their story

HANDLERS

Access to vast Markets
Secure Business Transaction
Prompt Payment
Reliable Clients/Buyers
Smart Contracts to replace ping-pong paperwork

CRYPTO TRADERS/INVESTORS

Portfolio Diversification

- Valuable hedge against volatile assets and stablecoin uncertainties
- Flexible and adaptable to speculate, trade, or "hodl"
- Real-World Agricultural Asset Tokenization

BROKERS AND TRADERS

Sugone Trust will be an instrumental resource tool for day-to-day business.
Use information for strategy, trends and pricing purposes.
Access to other agriculture commodities.

Execution Overview

PAXG FOR AG PRODUCTS

We are following the well trodden path of Paxos, the \$4b+ trust company that obtained full compliance with the stringent New York Department of Financial Services to launch a crypto exchange and created PAXG, the tokenized version of gold.

Execution



STEP 1

- RAISE FUNDS VIA SECURITIES TOKEN

Leverage the professionals at DealBox to raise 5m via crowdfund/private investment. Dealbox has:

- 15+ years in business
- 500+ "packaged" clients
- \$200M+ in deal flow

STEP 2

- INITIATE WHITE LABEL EXCHANGE FORMATION

Leverage the professionals at Shift Markets to launch the Sumer Exchange.

Shift has been helping companies launch white label exchanges and all relevant related services since 2009.

Execution



STEP 3

- LAUNCH \$AMOND PROOF OF CONCEPT

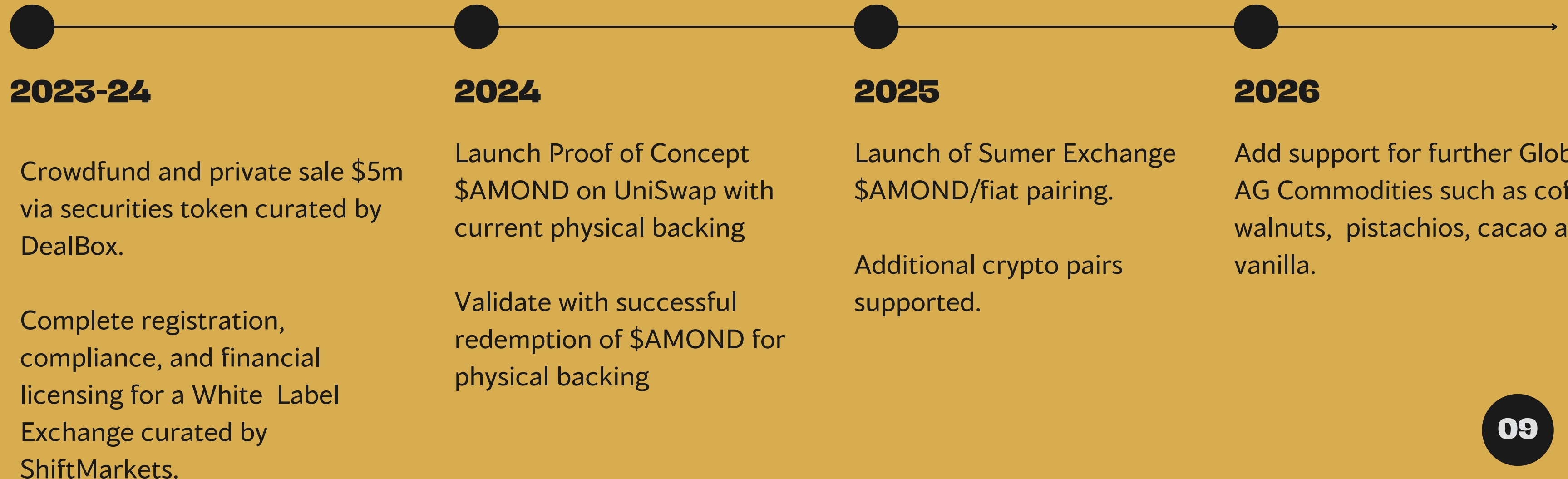
Formalize the the logistics of storing the backing, attestation audits (independent of existing USDA and GMP requirements), reporting, oracle creation and the minting and burning of \$AMOND via backing expansion and *redemption of backing* for real almonds.

STEP 4

- LIST \$AMOND AND OTHER COMMODITIES ON THE SUMER EXCHANGE

The flagship market will be the \$AMOND/fiat pair, but we'll have the infrastructure to support other crypto pairs and synthetics. Walnuts and Pistachios Commodities will soon follow.

Timeline



GO-TO-Market



LEVERAGE EXISTING CONNECTIONS IN AG COMMUNITY

Our team has over 100 years of deep connections in the Global Agriculture Industry.

LEVERAGE EXISTING CONNECTIONS IN THE CRYPTO INDUSTRY

We have diverse backgrounds with extensive network from past employments and contributions with L1 blockchains, defi DAOs and native validator services.

The Leverage

60+

Years in
Agriculture
Commodity
Logistics

15

Years in the Crypto
Financial Space

4+

Farmers, handlers
and brokers

1m

Ibs of almonds in
storage eligible for
backing

Ag BizOps and Logistics

Miguel has 15 years of progressive marketing business development experience in the agriculture commodity industry, international business and project management.

Eddie brings 17 years of administrative support in the area of AgBizOps and marketing.





DeFi, BizOps, and Smart Contracts

Edward and Demetre have contributed to an L1 blockchain and built several blockchain companies together over the past 5 years. Along with their DeFi battlescars, they bring smart contract, tokenomics and startup expertise to Sugone.

Supplier and Advisor

Joey Bavaro is a multi-generational family almond farmer with 3,000+ acres in the San Joaquin Valley. He brings a long-standing reputation for quality and reliability, sitting on Cortez Growers Association Almond Committee. The Bavaro's have built a loyal customer base that trusts them to deliver the top-notch products and services, and invaluable advice and information.





Adrian Robison

ADRIANROBISON.COM

Go-to-Market Production

Adrian is an Emmy contributing, multi-talented crypto-native filmmaker and entrepreneur.

Adrian will tell the story of the people behind the synthetics and how Sugone brings fairness and opportunity to the industries.

Revenue Model

- **Minting and Burning fees**
- **Maker & Taker fees**
- **Transaction fees**
- **Fees on on-chain \$AMOND transfers**

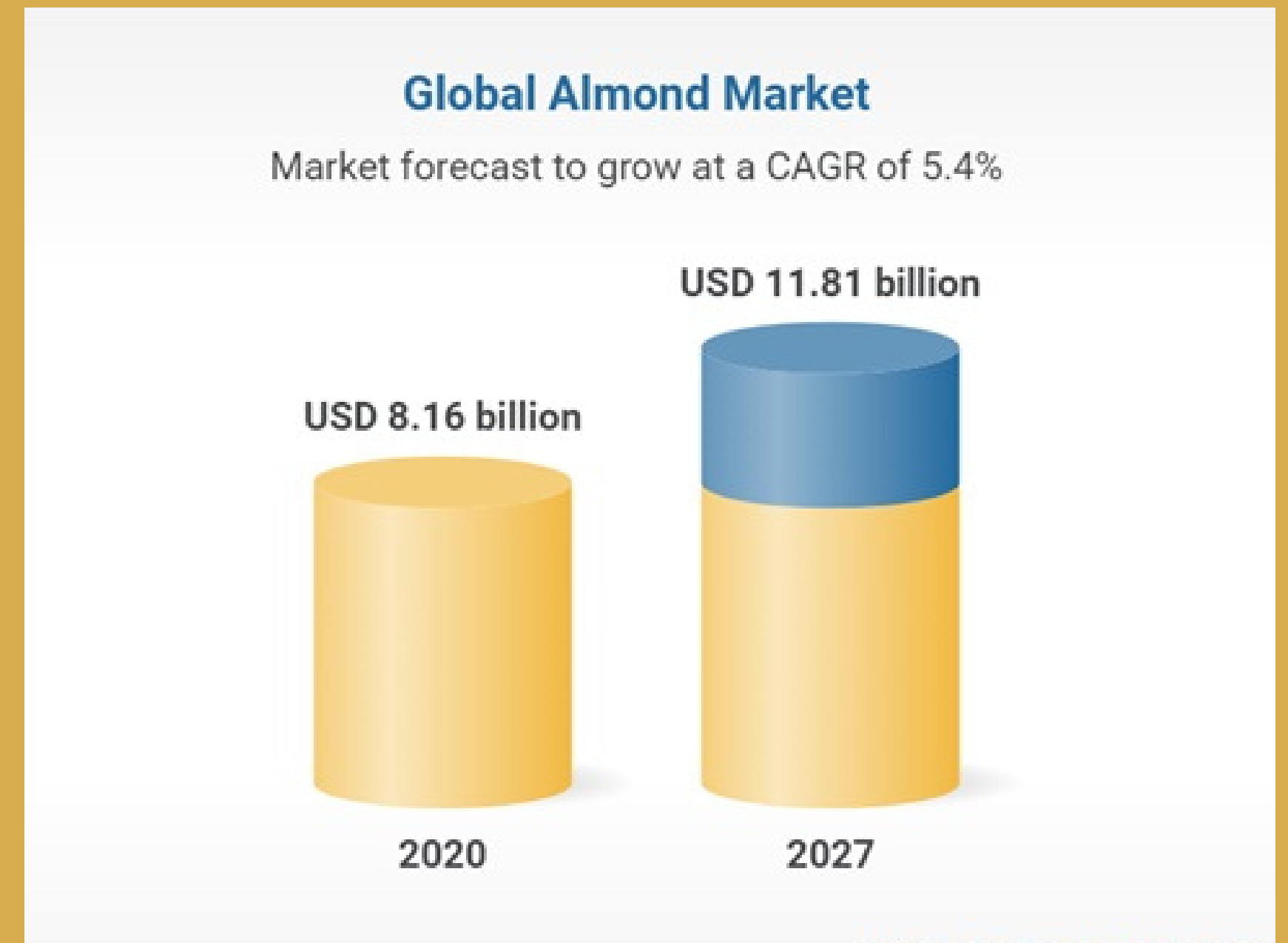


Market Opportunity

- Total market size of US\$11.81 billion by 2027, increasing from US\$8.16 billion in 2020.
- 2.43 billion Total Crop Receipts
- 1.6 million California Almond Acres

- Crypto Revenues is projected to reach US\$73.1 billion by 2027
- Top 10 Cryptocurrency exchanges are bringing in US\$3 million in daily profits.

- Paxos (our model company) is valued at over US\$5 billion



TARGETING 160X ROI IN 5-7 YEARS



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THE ASK

\$100k SAFE

The \$100k will be used to initiate the securities token crowdfund / private sale process with the help of the experts at DealBox.

We will be raising \$5m in the Seed.

Please contact us to discuss terms and discounts.

SUGONE INC.

PROJECT

PROPOSAL

BUSINESS



**Connect
With Us!**

Any questions please feel free to contact:



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